

DATA PROCESSING POLICY

1. Introduction

The document titled "Data Processing Policy" is created in accordance with legal acts on personal data protection. It establishes the procedure for processing personal data and measures for their protection, implemented by CRANTON GROUP (hereinafter referred to as the "Operator").

1.1. The protection of individuals' rights and freedoms in the processing of their personal data is a key goal of the Operator, including the right to privacy.

1.2. This Policy applies to all information that the Operator may receive about users of the website <https://crantongroup.com>.

2. Definitions

2.1. Automated data processing - the use of computer technology for data processing.

2.2. Data blocking - temporary cessation of data processing except when clarification is required.

2.3. Website - a collection of graphic and informational materials, as well as programs and databases, available on the internet at <https://crantongroup.com>.

2.4. Data information system - a set of personal data within databases and the technologies for their processing.

2.5. Data anonymization - the process of making data impossible to link to a specific individual without additional information.

2.6. Data processing - any operations with personal data, including collection, recording, storage, modification, retrieval, usage, transfer, anonymization, blocking, deletion, and destruction.

2.7. Operator - the organization processing personal data and determining the purposes for such processing.

2.8. Personal data - any information related to the user of the website <https://crantongroup.com>.

2.9. User - any visitor to the website <https://crantongroup.com>.

2.10. Data provision - actions aimed at transferring data to a specific group of people.

2.11. Data distribution - actions aimed at transferring data to an undefined group of people.

2.12. Data destruction - actions resulting in the irreversible destruction of data.

3. Personal Data Processed by the Operator

3.1. User's last name, first name, and patronymic.

3.2. Email address.

3.3. Contact phone numbers.

3.4. Date, month, year, and place of birth.

3.5. Residential and registration addresses.

3.6. Collection and processing of anonymous user data (including "cookies") using statistical services.

3.7. All mentioned data is collectively referred to as "Personal Data" in this document.

4. Purpose of Data Processing

The purpose is to inform the user through electronic correspondence and provide access to the services and materials of the website.

4.1. The Operator may inform the user about new products, special offers, and events. Subscription can be canceled.

4.2. Anonymous data is collected to analyze user actions on the site and improve its performance.

5. Legal Basis for Processing

5.1. Data processing occurs only after being provided by the user through the website. This is considered consent to the Policy.

5.2. Anonymous data may be processed with the user's consent, expressed through browser settings.

6. Data Processing Procedure

6.1. The Operator ensures data protection by taking necessary measures, including technical and organizational ones.

6.2. Data is not transferred to third parties, except as required by law.

6.3. The user can update their data by contacting the Operator.

6.4. The data processing period is unlimited.

7. Cross-border Data Transfer

7.1. Before transferring data abroad, the Operator ensures data protection in that country.

7.2. Data transfer is possible only with user consent or under a contract.

8. Final Provisions

8.1. All inquiries about data processing can be addressed to the Operator.

8.2. Changes to the Policy are published on the website.

8.3. The current version of the Policy is available online.